



**WHY I SUPPORT  
THE GTMR<sub>x</sub> INSTITUTE**

"I believe passionately in this effort to get the medications right. It's the right institute to advance this policy agenda for patients and for the health care system in general.

People want to make sure they're getting optimal value out of their medications. I think pharmacists of all types want to embrace that value-based approach to care, because clearly, no matter how much a pill costs, if it doesn't achieve optimal outcomes, that's money that is not well spent.

At the end of the day, it's not the process of getting the medications that matters so much to patients. It's whether that medication actually helps them lead a better life."

## C. EDWIN WEBB, PHARM.D., MPH, FCCP

Senior Policy Advisor to the Executive Director and Board of Regents American College of Clinical Pharmacy  
Board member, GTMR<sub>x</sub> Institute

Ed Webb joined the staff of the American College of Clinical Pharmacy in 2000, establishing and managing its Washington, DC office until his retirement from the senior executive staff in August 2018. He served the College as director of government and professional affairs and as associate executive director. Working with colleagues in the pharmacy policy community, he led the implementation of successful legislative and policy Fellow programs for pharmacists and pharmacy educators with the American Association for the Advancement of Science, the U.S. Congress and the National Academy of Medicine.

Ed holds bachelor's (1972) and doctor of pharmacy (1973) degrees from the University of Tennessee and a master's degree in public health with a major in health policy and administration from the University of North Carolina Gillings School of Global Public Health (1985). He completed a primary health care policy fellowship with the Health Resources and Services Administration of the U.S. Public Health Service (1993) and was inducted in 2010 as a Fellow of the pharmacy academy of the National Academies of Practice, the nation's principal interprofessional health care policy and advocacy organization.

Ed has more than 30 years of national pharmacy association executive experience in the areas of policy analysis, advocacy, and professional affairs, having also served on the staffs of the American Association of Colleges of Pharmacy (1992-2000) and the American Pharmacists Association (1987-1992). Prior to moving to Washington, he served 10 years as director of pharmacy education of the Mountain Area Health Education Center in Asheville, North Carolina, holding faculty appointments in pharmacy and family medicine at the University of North Carolina at Chapel Hill Schools of Pharmacy and Medicine. His clinical practice and teaching responsibilities were in critical care adult and pediatric pharmacotherapy.