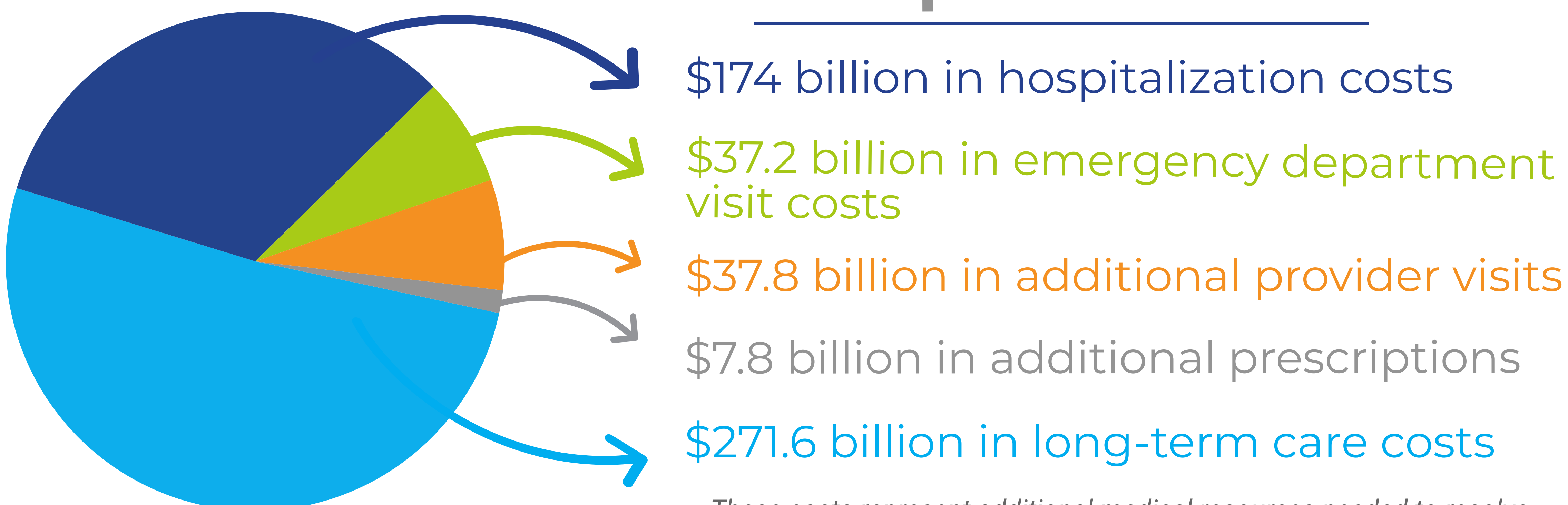


The \$528 Billion Opportunity

Avoidable illness and death resulting from non-optimized medication therapy cost **\$528.4 billion** in 2016*—16% of the \$3.2 trillion spent annually on health care in the U.S. The significant human toll associated with these same costs: **275,000 lives lost**.

The cost impact can be seen in the figure below.

\$528B



These costs represent additional medical resources needed to resolve problems due to the initial diagnosis and subsequent use of non-optimized prescription drugs.

* Watanabe, JH, McInnis, T, & Hirsch, JD. "Cost of Prescription Drug-Related Morbidity and Mortality." *Annals of Pharmacotherapy*, 2018; 52(9), 829-837.

Getting the medications right can save lives and impact total costs of care across the healthcare system.

Become a signing member today!

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About the GTMR_x Institute

The GTMR_x Institute™ is a catalyst for change that brings critical stakeholders together, bound by the urgent need to get the medications right. We are physicians, pharmacists, health IT innovators, drug and diagnostic companies, consumer groups, employers, payers and health systems- aligned to save lives and save money through comprehensive medication management, or CMM. By showcasing evidence and innovation, we motivate practice transformation and push payment and policy reform. Together, we ACT to champion appropriate, effective, safe and precise use of medication and gene therapies. Learn more at gtmr.org.



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