

MEMBERSHIP raises your organization’s profile as you align with national leaders in the movement to get the medications right. Our activities are laser-focused on showcasing evidence for the efficacy of comprehensive medication management (CMM), transforming practice to support optimized medication use and supporting policy solutions to overcome barriers to broad adoption of CMM.

Membership Opportunities

Member Levels	Key Benefits	Costs
Governing Board Member (Board Position)	<p><i>All preceding benefits plus:</i>[^]</p> <ul style="list-style-type: none"> • Board position - active voice. • Opportunity to influence strategic campaign direction, policy positions and innovation. • Active leadership voice and engagement • Workgroup and/or taskforce participation and leadership as available • Sign off & Endorsement of major publications* • Participation and leadership of Executive Roundtables • Complimentary attendance of up to 4 representatives at GTMRx conferences (when applicable) • Logo/commercial on 5 podcasts and promotional activities. • 3 logo features on news brief push sent to 30,000+ proprietary industry stakeholder list.* 	<p>3-year commitment</p> <p>\$250,000 Yr. 1</p> <p>\$150,000 Yr. 2</p> <p>\$125,000 Yr. 3</p>
Platinum Executive Member	<p><i>All preceding benefits plus:</i>[^]</p> <ul style="list-style-type: none"> • Organization logo featured on website and organization recognition as a GTMRx Executive Member • Logo featured in GTMRx Institute promotion slides with Executive Member recognition prior to start of 5 webinars and promotional activities. • Logo on 5 issue briefs and promotional activities. • Logo/commercial on 5 podcasts and promotional activities disseminated through a syndicated podcast series. • Active leadership voice and engagement in workgroups • Complimentary attendance of up to 3 representatives at GTMRx conferences (when applicable). • 3 logo features on news brief push sent to 30,000+ proprietary industry stakeholder list* 	\$60,000 annually
Executive Member	<p><i>All preceding benefits plus:</i>[^]</p> <ul style="list-style-type: none"> • Organization logo featured on website and organization recognition as a GTMRx Executive Member. • Logo featured in GTMRx Institute promotion slides with Executive Member recognition prior to start of 4 webinars and promotional activities. • Logo feature on 4 issue briefs and promotional activities. • Logo/commercial feature on 4 podcasts and promotional activities disseminated through a syndicated podcast series. • 2 logo features on news brief push sent to 30,000+ proprietary industry stakeholder list.* • Exclusive participation in Executive Roundtables (GTMRx may invite participation by other attendees as needed for completion of meeting objectives) • Active leadership voice and engagement in workgroups/taskforces • Complimentary attendance of up to 2 representatives at GTMRx conferences (when applicable). 	\$40,000 annually
Gold Strategic Partner	<p><i>All preceding benefits plus:</i>[^]</p> <ul style="list-style-type: none"> • Organization logo featured on website and organization recognition as a GTMRx Gold Strategic Partner. • Logo featured in GTMRx Institute promotion slides prior to start of webinars 3 and promotional activities.** • Logo feature on 3 issue briefs and promotional activities. • Logo/commercial feature on 3 podcasts and promotional activities disseminated through a syndicated podcast series. • 1 logo feature on news brief push sent to 30,000+ proprietary industry stakeholder list.* • Workgroup and/or taskforce participation. • Complimentary attendance of 1 representative at GTMRx conferences (when applicable). 	\$20,000 annually

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<p>Silver Strategic Partner</p>	<p><i>All preceding benefits plus:</i>[^]</p> <ul style="list-style-type: none"> • Organization logo featured on website and organization recognition as a GTMRx Silver Strategic Partner. • Logo/commercial feature on 2 podcast and promotional activities disseminated through a syndicated podcast series. • Logo featured in GTMRx Institute promotion slides prior to start of 2 webinars and promotional activities. • Logo feature on 2 issues briefs and promotional activities. • Workgroup and/or taskforce participation. • Complimentary attendance of one representative at GTMRx conferences (when applicable). 	<p>\$10,000 annually</p>
<p>Bronze Strategic Partner</p>	<p><i>All preceding benefits plus:</i>[^]</p> <ul style="list-style-type: none"> • Organization logo featured on website and organization recognition as a GTMRx Bronze Strategic Partner. • Logo feature on 1 webinars and promotional activities. • Logo feature on 1 Issue Briefs and promotional activities. • Workgroup and/or taskforce participation. • Company recognition as a funding member during GTMRx Conference. 	<p>\$5,000 annually</p>
<p>Supporting Signing Member</p>	<p><i>All preceding benefits plus:</i>[^]</p> <ul style="list-style-type: none"> • Monthly “Focus On” Calls. • Invitation and contributor discount to GTMRx conferences. • Involvement in workgroup and/or taskforce activities by invitation. • Early access to release to recordings of Executive Roundtable events. • Early registration for ACT webinars. • Early registration for GTMRx conferences at a discounted rate. • Name recognition as a contributing member during GTMRx Conference. 	<p>\$200 annually</p>
<p>Free Signing Member</p>	<ul style="list-style-type: none"> • Invitations to ACT webinars (6 per year) • Issue Briefs (6-8 per year) • Involvement in workgroup and/or taskforce activities by invitation • Invitation to GTMRx conferences • Emailed subscription for our weekly news brief. • Invitations to public GTMRx events. 	<p>None</p>

* Indicates the opportunity to promote any of the following: event, research, reports, activities, announcements; all of them at GTMRx’s editorial discretion. Funding member will not have access to individual email recipient’s information as it is a GTMRx proprietary email list. Sponsor/member is responsible for request of placement of logo/event in news brief during the terms of their membership.

[^] Indicates that the current funding level is privy to the number of logo features on Issue Briefs, Webinars, Podcasts, and News Briefs as reflected in the related funding level section. Please see the GTMRx Membership Comparison Grid for further details. Sponsorship benefits begin up the signing of the sponsorship agreement.

Note: Sponsor/member within each funding levels that are provided the opportunity to feature a company logo on any of the following GTMRx outputs; Issue Briefs, Webinars, Podcasts, and News Briefs, are responsible for communicating with the GTMRx MarCom team.